

Advocacy Action Plan

Practice of the self-assessment framework: Caritas Group

Theme	Objective	Indicators	Means of measurement	Target (who?)	Allies	Activities (what?)	Timeline (when?)
Awareness and information	- Increase peoples' awareness on food justice issues	- 1-3 campaign conducted - 6000 people are aware	- Attendance sheet - Questionnaire - Reports - News clipping	- Farmers & Rural Community - Students - Academics - Media	- CBO of Farmers - Agricultural Network of NGOs - Church related orgs - UN org & Gov.	- Awareness campaign - Formation of groups - Sharing of best practice sharing - Press Conference - Meeting/ Seminar	- Jan-Mar 2013 - Jan-Mar 2013 - 2013-2016 (3yrs) - July, Dec 2013 - June & Dec 2013
Food access and sovereignty	- Promote organic technology in community based farming	- 6 (2 per year) trainings on organic farming - 100 organic farms created - 5000 people (500 families) are food sovereign using local knowledge - Traditional	- Field visits and documentation - Questionnaire - Case studies - Reports - 200 seeds varieties are preserved	- Small-scale farmers and rural communities - Local governments - Church leaders - Students	- Church related orgs - Government agencies - NGOs	- Model farm - Farmer-field school - National and international farmers conference - Sharing of best practice sharing - Meeting/ Seminar	- 2013-2016 (3yrs)

		varieties of seeds are preserved in the community - 500 seed banks established (one per family)					
Global partnership and networking for food justice (including awareness of the impact of international organizations)	- Establish and enhance collaboration at the national and international level	- Link with allies established - Joint workshop - Group research published	- MOU is signed - Common letter to Government and/or seed companies delivered - Workshop to share best practices completed - Joint publication on best practices produced - Identifying key stakeholder internationally	- EAA, FAO, MASIPAG, Church based organization, etc. - South Asian Agriculture Ministers - Researcher and universities - Farmers associations - Media	- EAA, MASIPAG, Church based organization, etc. - Researcher and universities - Farmers associations - Media	- Workshop/Farmer conference - Joint publication to share best practices - Round table - National level debate for the promotion of sustainable agriculture - National and international observation of World Food Day - International photo competition of best organic	- 2013-2016 (3yrs)

			completed - 5 international dialogue completed			farm	
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